



# INDONESIA BUSINESS MATCHING SUMMIT 2024

JAKARTA, INDONESIA



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# We warmly invite you to attend a customised business-matching summit

in Indonesia. It facilitates dynamic partnerships between Singapore Small & Medium Enterprises SMEs and Indonesian counterparts.

This summit promises to be an invaluable platform for fostering connections, exploring synergies, and catalysing growth across diverse sectors. Towards business growth for your company.



# Participating SMEs will be able to access

Entities from various sectors in Indonesia like privately-owned enterprises, cooperatives, and government-owned companies through Kadin and other business associations in Indonesia.



## Kadin Indonesia Profile

Kadin Indonesia was established by Law Number 1 of 1987 as the hub organisation for business in the fields of state business, cooperative business and private business.

As the organisation of Indonesian businesses, Kadin provides policy advocacy, business information, education and skills training, trade and investment facilitation, arbitration support, business promotion, and strategic collaboration to drive sustainability and innovation of its members.

Kadin's business network extends to provinces and regencies/cities throughout Indonesia. Kadin is home to business associations covering all business sectors. Kadin's extensive network of business contacts throughout the region makes Kadin a very attractive and strategic partner for business, trade and investment activities.

### Why Kadin Indonesia?

According to Law No. 1 of 1987, the Indonesian Chamber of Commerce and Industry (Kadin) Indonesia, is established as the primary entity that represents all Indonesian entrepreneurs operating in state-owned businesses, cooperatives, and private enterprises. Kadin Indonesia also serves as a platform for fostering, communicating, disseminating information, representing, consulting, facilitating, and advocating for Indonesian entrepreneurs.

# WHY INDONESIA?

Indonesia, the largest economy in Southeast Asia (ASEAN), offers a myriad of opportunities for business growth and expansion. With its strategic location, abundant resources, and a dynamic market, Indonesia provides an ideal environment for companies seeking new ventures and partnerships. The country's growing economy, coupled with its favourable business climate, makes it an attractive destination for investment and collaboration.

## 10 Reasons Why to Invest in Indonesia

1. Biggest economy in Southeast Asia with GDP of US\$3.59 trillion at the end of 2023 in purchasing power parity (PPP) terms
2. Continuous GDP annual growth of around 5%
3. One of world's fastest growing middle class
4. Yearly population increase of about 3 million people
5. Urbanisation – people are moving to cities
6. Doing business is getting easier
7. More business classifications are opening up to foreign investors
8. Foreigners can now have land in Indonesia
9. Decreasing amount of corruption and bureaucracy
10. Low competition: entry barriers to Indonesia are a competitive advantage



# Is Your Business Ready for Exceptional Success?

## Take That First Step!

Please provide the following information:

1. ACRA Business Profile (less than 3 months old)
2. Financial statement for last 2 years
3. Your company's business profile and industry – brief information
4. Your company's website, if any
5. Your business-matching objectives
6. What businesspeople and industry sector(s) that you like to meet with?

**Tap into Indonesia's  
diverse industries by  
joining our network**





## Green and Circular Economy, Sustainability

Explore opportunities to collaborate on sustainable initiatives, develop innovative products and services, and embrace circular economy principles to drive environmental and economic growth.



## Construction and Engineering

Navigate the dynamic landscape of construction and engineering in Indonesia, leverage expertise, and explore partnerships to deliver high-quality, sustainable infrastructure projects that meet evolving market demands.



## IT, AI Software and Services

Harness the power of technology and artificial intelligence to drive digital transformation, enhance operational efficiency, and deliver cutting-edge solutions tailored to the needs of Singaporean and Indonesian businesses and consumers.



## Food & Beverage (F&B) Products and Services

Discover the rich culinary delights and F&B innovations in Indonesia, explore partnerships to introduce Singaporean flavours to Indonesian markets, and leverage synergies to meet the evolving tastes and preferences of consumers.



## Furniture and Wood Products

Dive into Indonesia's vibrant furniture and wood products industry, explore opportunities for collaboration in design, manufacturing, and distribution; and showcase Singapore innovation to a discerning Indonesian audience.



## Distributor & Retail

Explore avenues for distribution partnerships, retail collaborations, and market expansion strategies for Singaporean companies to tap on Indonesia's huge and growing consumer market.



## Healthcare & Hospitality

Discover opportunities for collaboration in healthcare services, hospitality management, and tourism initiatives where Singapore companies can share with their Indonesian counterparts their various business opportunities.



## Education & Skills Upgrading

Discuss partnerships in education technology, skill development programs, and training initiatives to tap on Indonesia's huge young population.



# Unlocking Opportunities through our Innovative INDONESIA Business Matching Network

## Why use APAC BizHub business matching platform?

### Diverse Industry Reach

With a vast and diverse network, we facilitate connections across various industries, providing opportunities for cross-sector collaborations and opening doors to new markets and possibilities.

### Targeted Connections

Our business matching network ensures optimal and targeted connections, linking you with partners, clients, and collaborators that align perfectly with your objectives and values.

### Streamlined Networking

Our platform streamlines the networking process, saving you time and effort by introducing you to businesses that matter through the good office of Kadin Indonesia and other business associations.

### Access to Decision-Makers

Forge connections with key decision-makers in the industry. Our platform is designed to put you in touch with those who have the authority to make impactful decisions, turning opportunities into reality.

### Community Engagement

Join a community of like-minded professionals and businesses. Engage in forums, discussions, and events within our network, fostering a collaborative environment that enhances your business growth and learning opportunities.

### Global Exposure

Expand your reach beyond Singapore. Our network also connects you with international counterparts in ASEAN and beyond, broadening your business horizons and fostering a global mindset.





Ron Gan


## Principal Consultant

With over 40 years in regional marketing and business development, Ron started his career in engineering sales and marketing with United Engineers Limited and Sime Darby Limited, then two of Singapore's largest conglomerates. After spending eight years there, he left to join the banking industry. During his nine years tenure, he worked in Bank of New Zealand; Swiss Volksbank (Credit Suisse Group); and Barclays Bank plc. He was private banker to three of Malaysia's top 10 wealthiest families besides other high net-worth individuals in South-east Asia (ASEAN) region.

Ron left the banking industry and started his own business in 1995. He became an independent business consultant to the USA-based Science Applications International Corporation - a leading systems, solutions, and technical services company with US\$5 billion annual revenue. In 1996, together with SAIC, he presented the concept of virtual university to the then Prime Minister of Malaysia and eventually won the contract to build ASEAN's first online university ([www.unitar.my](http://www.unitar.my)) in Malaysia. He has since been involved in other projects in various industries. Ron has become an accomplished "go-to" resource for "technical know-who's" in Asia as he has built a strong network of business and government contacts.

Ron takes special interest in green energy and sustainability. He is currently country manager and director for a Singapore wholly owned subsidiary of a public listed company in Australia that is operating one of the world's largest lithium mining projects in DR Congo, Africa. The project is underpinned by the "green power" produced by a nearby hydro electric power plant and other renewable initiatives.

Ron is a graduate of Singapore Polytechnic in Mechanical Engineering (1978) and he holds a Masters of Business Administration (1995) from Henley Business School at University of Reading in the U.K.



The Business Matching Summit  
in Indonesia is the perfect  
platform for you to connect,  
collaborate, and grow your  
business to greater heights.

**Contact us now!**



TO DISCUSS HOW OUR NETWORK MIGHT ASSIST YOUR ORGANIZATION AND  
EXPLORE THE MANY OPTIONS; PLEASE CONTACT OUR SPECIALIZED TEAM FOR  
MORE INFORMATION

An aerial photograph of the Tugu Pahlawan (Heroes Monument) in Jakarta, Indonesia. The monument is a tall, white, cylindrical tower with a golden flame-like sculpture at the top. It stands on a large, open plaza with green lawns and a wide road. In the background, a dense urban landscape with various buildings and skyscrapers is visible under a clear sky. The text "SEE YOU IN INDONESIA!!" is overlaid in the center of the image in a bold, white, sans-serif font.

**SEE YOU IN  
INDONESIA!!**